

Ref:WFBL/BSE/PR/APRIL-2024

Date: 01-04-2024

To,
BSE Limited
Corporate Relations Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

Ref: Wardwizard Foods and Beverages Limited (Formerly known as Vegetable Products Limited)

Script Code: 539132

Sub: Press Release

Dear Sir/Madam,

We hereby enclose a Press Release that Wardwizard Foods and Beverages Limited is pleased to announce its upcoming foray into the US market following the acquisition of USFDA registration. This pivotal achievement marks a significant milestone in the company's journey towards international expansion and underscores its unwavering commitment to delivering high-quality food products globally.

Kindly take the same on record.

Thanking you,

**For Wardwizard Foods and Beverages Limited
(Formerly known as Vegetable Products Limited)**

Sejal Varia
Chief Financial Officer

Wardwizard Foods and Beverages Limited Embarks on US Market Expansion, Secures USFDA Registration

Vadodara, 1st April 2024: Wardwizard Foods and Beverages Limited is pleased to announce its upcoming foray into the US market following the acquisition of USFDA registration. This pivotal achievement marks a significant milestone in the company's journey towards international expansion and underscores its unwavering commitment to delivering high-quality food products globally. The diversification of Wardwizard Foods and Beverages Limited's product offerings encompasses a wide array, including RTE (Ready-To-Eat) meals, frozen products, spices, sauces, condiments, and beverages.

Effective from the commencement of the new Financial Year 24-25 Quarter 1, Wardwizard Foods and Beverages Limited will commence exporting to United States. The initial phase will focus on key cities including Chicago, New Jersey and Texas, where consumers will have the chance to indulge in the rich and authentic tastes of India's culinary offerings. Spanning from convenient RTE (Ready-To-Eat) meals to delightful frozen products, aromatic spices, savory sauces, versatile condiments, and refreshing beverages, the company's extensive range is meticulously tailored to tantalize every taste bud.

Sheetal Bhalerao, Chairperson and Managing Director of Wardwizard Foods and Beverages Limited, expressed her profound excitement regarding this significant milestone, stating, *"We are truly elated to embark on this exhilarating journey of exporting our products to the USA, a market renowned for its discerning taste and unwavering standards. This achievement is a clear reflection of our steadfast dedication to delivering the authentic flavors of India to consumers worldwide. The attainment of USFDA registration stands as a proud validation to our steadfast commitment to product quality and regulatory compliance. This certification not only reaffirms the exceptional quality of our products but also underscores our strict adherence to stringent food safety standards, instilling unwavering confidence among consumers and stakeholders alike."*

As part of the company's meticulously crafted market expansion strategy, Wardwizard Foods and Beverages Limited has made strategic partnerships to ensure seamless delivery of the products to American consumers. The company's entry into the US market represents a significant opportunity for growth and showcases dedication to meeting the evolving demands of discerning consumers worldwide.

Wardwizard Foods and Beverages Limited takes pride in offering a range of RTE and Frozen products free from preservatives, MSG, and artificial food colors, ensuring a wholesome and authentic culinary experience for consumers. With a focus on retail distribution and private labeling, we are committed to delivering unparalleled quality and taste to the US market and beyond.

About Wardwizard Foods and Beverages Limited.: Wardwizard Foods and Beverages Limited is a BSE-listed company based in Por, Vadodara, Gujarat. With a diverse portfolio, the company offers an extensive range of products, including frozen foods, ready-to-eat foods, beverages, sauces, spices and condiments. With its diversified product offerings and strategic market presence, Wardwizard Foods and Beverages Limited is committed to delivering high-quality and innovative food solutions to meet the evolving demands of consumers.

<u>For Investor queries</u> Ms. Sejal Varia: (+91) 6352903012 cfo@wardwizardfoods.com	<u>For Media Query</u> Jyoti Sharma: (+91) 9810519400 jyoti.sharma@adfactorspr.com
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