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Date: 03-11-2023

To,
BSE Limited
Corporate Relations Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

Ref: Wardwizard Foods and Beverages Limited (Formerly known as Vegetable Products Limited)

Script Code: 539132

Sub: Press Release

Dear Sir/Madam,

We hereby enclose a Press Release for Wardwizard Foods & Beverages Limited (Formerly known as Vegetable Products Limited) that Wardwizard Foods and Beverages Limited Showcases QuikShef Retail Products and Snack Buddy HoReCa Range at World Food India 2023.

(Snack Buddy Sauces now with QuikShef name in Retail - Same Great Taste with the New Label)

Kindly take the same on record.

Thanking you,

**For Wardwizard Foods and Beverages Limited
(Formerly known as Vegetable Products Limited)**

Sejal Varia
Chief Financial Officer

Wardwizard Foods and Beverages Limited Showcases QuikShef Retail Products and Snack Buddy HoReCa Range at World Food India 2023

Snack Buddy Sauces now with QuikShef name in Retail - Same Great Taste with the New Label

Vadodara, November 03, 2023 – Wardwizard Foods and Beverages Limited, a prominent player in the food and beverage industry, will make a significant appearance at World Food India 2023. The event begins on November 3rd and continues until November 5th at Pragati Maidan, Delhi. The company is showcasing its offerings at Stall No. Hall 5 - E14.

World Food India 2023 is a gateway to the Indian food economy, facilitating partnerships between Indian and foreign investors. Showcasing at the event, Wardwizard Foods and Beverages Limited brings a significant change to its product strategy by classification of its two distinct brand names for its extensive product portfolio. As of this announcement, all retail products will proudly bear the brand name "QuikShef," while the HORECA (Hotel, Restaurant, and Catering) range will shine under the banner of "Snack Buddy."

The company's participation in World Food India 2023 underscores its commitment to cater to diverse customer segments, deliver exceptional culinary experiences and its forward-thinking approach to branding. The company welcomes B2B and export-focused visitors to explore its comprehensive range of products, complete with a fully equipped kitchen set up for guests to sample the culinary creations crafted by expert professionals.

Mrs. Sheetal Bhalerao, Chairperson and Managing Director of Wardwizard Foods and Beverages Ltd., shared her enthusiasm, stating, *"We are pleased to be a part of World Food India 2023 and introduce our revamped product classification strategy. By clearly distinguishing our retail and HORECA product ranges, we aim to offer our customers greater clarity and a more tailored experience. We eagerly anticipate demonstrating our commitment to delivering high-quality and innovative food solutions that cater to the ever-evolving demands of consumers."*

At the Expo, Wardwizard Foods and Beverages will proudly display the extensive QuikShef retail range, which encompasses a variety of offerings, including Ready-to-Eat (RTE) meals, Frozen Products, spices and a delectable assortment of Sauces. Additionally, the Snack Buddy HORECA Range will also be prominently featured, adding culinary excitement and flair to the event.

Furthermore, the company has recently enriched its product portfolio with the launch of a new spice range, thoughtfully timed to blend well with the festive season of Navratri. This range is designed to cater to the distinct requirements and tastes of both culinary professionals and home cooks. This expansion underscores the company's unwavering dedication to delivering innovative and top-quality products to the industry, with mission to enhance the overall dining experience.

About Wardwizard Foods and Beverages Limited.: Wardwizard Foods and Beverages Limited is a BSE-listed company based in Por, Vadodara, Gujarat. With a diverse portfolio, the company offers an extensive range of products, including frozen foods, ready-to-eat foods, beverages, sauces, spices and condiments. With its diversified product offerings and strategic market presence, Wardwizard Foods and Beverages Limited is committed to delivering high-quality and innovative food solutions to meet the evolving demands of consumers.

For Investor queries

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