



**ward
wizard**

Foods and Beverages Limited
(Formerly known as Vegetable Products Limited)

Ref: WFBL/BSE/PR/DEC-2022

Date: 15-12-2022

To,
BSE Limited
Corporate Relations Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

Ref: Wardwizard Foods and Beverages Limited (Formerly known as Vegetable Products Limited)

Script Code: 539132

Sub: Press Release

Dear Sir/Madam,

We hereby enclose a Press Release for Wardwizard Foods & Beverages Limited (Formerly known as Vegetable Products Limited) introduces its wide range of QuikShef and Snack Buddy Products at Khadha Khurak 2022.

Kindly take the same on record and acknowledge the receipt.

Thanking you,

**For Wardwizard Foods and Beverages Limited
(Formerly known as Vegetable Products Limited)**

Bhoomi Talati
Company Secretary & Compliance officer

CIN: L15100WB1953PLC021090

Registered Office: Old Nimta Road, Nandan Nagar, Belghoria, Kolkata-700083, West Bengal

Corporate Office: 418, GIDC Estate, POR, Ramangamdi, Vadodara-391243

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Wardwizard Food & Beverages Ltd introduces its wide range of QuikShef and Snack Buddy Products at Khadhya Khurak 2022

Vadodara, December 15, 2022: Wardwizard Foods & Beverages Ltd, a Bombay Stock Exchange listed company (BSE Code: 539132), today introduced its wide range of QuikShef RTE products and Snack Buddy spices & condiments at Khadhya Khurak 2022. As the title sponsor of the event, the company brought its renowned expertise to the premier food and beverage event in Gujarat. With a stall space booked for the occasion, Wardwizard Foods & Beverages Ltd, will be showcasing multiple products from its range of Ready-To-Eat meals and condiments. With over years of experience in the food and beverage industry, Wardwizard Foods & Beverages Ltd, is committed to bringing the best quality products to the market.

QuikShef, the flagship brand of Wardwizard Foods & Beverages Ltd, is quickly becoming one of India's most popular quick-service restaurants in Vadodara. With its commitment to providing the highest quality, all-natural, and ready-to-eat products, it has earned the trust of the local community. Additionally, Wardwizard Foods & Beverages Ltd has acquired Snack Buddy, a popular brand that specializes in spices and condiments.

With its expansive product range and dedication to quality, Wardwizard Foods and Beverages Limited is setting the bar high and poised to make a lasting impact in the food and beverage industry.

Khadhya Khurak 2022 is the ultimate event for the food and beverage industry in Gujarat. Starting today, the four-day event will bring together top industry professionals, leading brands, and renowned chefs to showcase the most innovative products and services in the food and beverage industry. As the biggest food and beverage trade event in the state, Wardwizard Foods & Beverages Ltd, finds it the ideal platform to launch and market its new product line in Gujarat. With a wide range of activities, such as workshops, conferences, and demonstrations, Khadhya Khurak provides the perfect environment to make a lasting impression and gain invaluable insights into the industry.

Ms. Sheetal Bhalerao, Chairperson & Managing Director of Wardwizard Foods & Beverages Limited, further elaborated on the company's plans for the future. She said *"We strongly believe our QuikShef and Snack Buddy wide range of products will be well-received by the audience at Khadhya Khurak 2022. At Wardwizard Foods & Beverages Ltd, we go above and beyond to ensure the highest level of quality, range, and hygiene for all our products. Our rigorous quality control standards ensure that our products meet the highest standards of safety and taste."*

In addition to introducing our extensive range of products in the Gujarat market, we are also planning to expand our retail footprint across Maharashtra, Karnataka, Madhya Pradesh, Rajasthan, and Chhattisgarh soon. We are confident that our products will be well-received by customers in these states, given the overwhelming response we have already received in our existing markets. We look forward to the positive response our products will get from customers, allowing us to gain further market share."



Speaking on the occasion, **Mr. Shivang Mehta, COO of Wardwizard Foods & Beverages Limited**, said *“Khadhya Khurak 2022 is the perfect platform for us to introduce our QuikShef and Snack Buddy product range and make a strong presence in the Gujarat market. We are excited to introduce our 16 products with 7 distributors across Gujarat. We believe this distribution channel will help us reach more customers. Our team is working hard to make sure that our products and services exceed our customers' expectations. We are confident that the exhibition will give us an invaluable opportunity to reach out to more customers and secure greater sales for our business in the coming months.”*

ABOUT WARDWIZARD FOODS AND BEVERAGES LTD.

Wardwizard Foods and Beverages Limited is a BSE-listed company based in Por, Vadodara, and Gujarat. It is a unique food business that combines the spirit of entrepreneurship with traditional Indian flavors. Wardwizard offers an extensive range of products including frozen foods, ready-to-eat foods, beverages, spices, and condiments. The company recently acquired two highly respected companies - Yeppy Foods and Safpro. With this acquisition, Wardwizard has become even more competitive in the market. QuikShef, the flagship brand of Wardwizard, is one of India's fastest-growing quick-service restaurants in Vadodara and is gaining the trust of the local community with its commitment to providing the highest quality, all-natural, and ready-to-eat products. Additionally, the company made a major move in the food condiment industry by acquiring the -brand Snack Buddy. With its extensive product range and commitment to quality, Wardwizard Foods and Beverages Limited is poised to make a significant impact in the marketplace.

Contact details:

<u>For investor queries</u>	<u>For Media Query</u>
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