

**Ref: WFBL/BSE/PR/DEC-2023**

**Date: 21-12-2023**

To,  
**BSE Limited**  
**Corporate Relations Department**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400 001

**Ref: Wardwizard Foods and Beverages Limited (Formerly known as Vegetable Products Limited)**

**Script Code: 539132**

**Sub: Press Release**

Dear Sir/Madam,  
We hereby enclose a Press Release that Wardwizard Foods and Beverages Limited marks second successful year at Khadya Khurak 2023 with expanded product range

Kindly take the same on record.

**Thanking you,**

**For Wardwizard Foods and Beverages Limited  
(Formerly known as Vegetable Products Limited)**

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**Sejal Varia**  
**Chief Financial Officer**



## **Wardwizard Foods and Beverages Limited marks second successful year at Khadya Khurak 2023 with expanded product range**

**Vadodara, 21<sup>st</sup> December 2023:** Wardwizard Foods and Beverages Limited made a triumphant appearance at Khadya Khurak 2023, held at Gandhinagar from December 17th to 20th, marking its second consecutive year participating in this grand event. The company made a significant impact by unveiling an extended and innovative product line, attracting a diverse audience comprising B2B, export, and B2C visitors, and leaving a lasting impression within the culinary landscape at Khadya Khurak 2023.

Khadya Khurak stands as a paramount platform for manufacturers and suppliers, serving as a catalyst to showcase cutting-edge products, technological advancements, and trends within the realms of food processing, machinery, equipment, and technology. This event serves as a pulse check for the Indian food and hospitality sector, unveiling the latest innovations and progressions.

**Mrs. Sheetal Bhalerao, Chairperson and Managing Director of Wardwizard Foods and Beverages Ltd.,** shared, "Our participation in Khadya Khurak 2023 has been truly remarkable. Building on the success of our last year's participation, this event served as a platform to unveil our expanded product range and reaffirm our commitment to redefining culinary experiences while paving the path for our future endeavours in pioneering innovative food solutions. Looking ahead, we aim to continue this trajectory of innovation, sustainability, and consumer satisfaction, driving our relentless pursuit of excellence in the dynamic food and beverage landscape"

Displaying complete repertoire, Wardwizard Foods and Beverages Ltd. showcased QuikShef's irresistible Ready-to-Eat meals, an assortment of savoury sauces, and an aromatic array of spices, alongside Snack Buddy's tantalizing sauces and delectable frozen items, all while shining a spotlight on WOL POWER, leaving attendees captivated and impressed.

A standout feature of the event was the expansive mass sampling activity, notably featuring QuikShef's spices. Visitors indulged in a sensory journey, experiencing first-hand the exceptional quality and flavours synonymous with Wardwizard Foods and Beverages' offerings, reinforcing the brand's reputation for unparalleled excellence.

Beyond the product exhibition, the company facilitated direct connections with consumers, retailers, and prospective partners, amplifying its market presence.

Wardwizard Foods and Beverages Limited continues to lead the industry in innovation and sustainability, underscored by its emphasis on locally sourced, premium-grade ingredients and environmentally conscious packaging, setting new benchmarks for responsible food production.

The resounding success and enthusiastic engagement at Khadya Khurak 2023 solidify Wardwizard Foods and Beverages Limited's position as an emerging industry leader, dedicated to delivering superior products, fostering innovation, and nurturing enduring partnerships within the dynamic food and beverage landscape.

**About Wardwizard Foods and Beverages Limited.:** Wardwizard Foods and Beverages Limited is a BSE-listed company based in Por, Vadodara, Gujarat. With a diverse portfolio, the company offers an extensive range of products, including frozen foods, ready-to-eat foods, beverages, sauces, spices and condiments. With its diversified product offerings and strategic market presence, Wardwizard Foods and Beverages Limited is committed to delivering high-quality and innovative food solutions to meet the evolving demands of consumers.

For Investor queries

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